

Jason Matthew Kibby (Walker) — Cover Letter

304 E Villanow, Lafayette, GA 30728
423-544-1801
jason@worthamlabs.com / jason@wdefradio.com

Aaron and Casey:

I received a call from Kristy Wilson this evening, and believe you've made a terrific decision if she is joining your team. Working with Kristy in challenging conditions was an absolute pleasure, and after that experience she has become a friend.

My career has followed multiple, parallel tracks all my life. I have been CIO of a local biotech manufacturer for many years, and am accustomed to complex regulatory environments. In tandem, I have been a Chattanooga radio broadcaster since I was 19 years old. I departed that career full time in 2021, voluntarily, and maintain an excellent working relationship with WDEF/WDOD Radio. My career in hospitality began in 2007 when I purchased two extended stay properties at the foot of Lookout Mountain, operated them for 14 years then sold to a developer. I then began managing properties for others, and can acclimate to any brand environment or PMS rapidly. I believe the GM sets the tone for operational and STR success. The GM must do the personal work to assure assets perform at peak competitiveness considering building condition, market realities and comp set. Naturally, I want any property I operate to achieve its fair share and more. I am very comfortable taking full control of properties sight-unseen in any task force scenario. I can pass any level of bond, background or credit history requirement for any asset owner. My intent is to operate any asset at maximum economy, with particular attention given to labor, consumables (waste/linen) and clever problem-solving.

Kristy has shared you may need task force assistance, perhaps on short notice. I am completing a web development / marketing project I've taken on for a new apartment complex near Atlanta, and will finish that project late next week.

I genuinely enjoy the hospitality industry, and understand tight margins under which a management company must operate. My kids are grown and my home is thankfully mortgage-free. If I am considered, quality of the work and a pathway for asset success are larger priorities for me if a salary offer is reasonable.

Most sincerely,
Jason M. Kibby

Jason Matthew Kibby (Walker) — Resume

304 E Villanow, Lafayette, GA 30728 • 423-544-1801 • jason@worthamlabs.com / jason@wdefradio.com

Profile

I will bring years of experience delivering results in hotel / extended stay management and development, property management, public/community relations, broadcasting / multimedia project management and biotech IT leadership. For 20+ years I maintained a dual career as one of the Chattanooga region's leading radio broadcasters while serving as CIO of a growing biotech manufacturer.

Experience

Chief Information Officer — Wortham Laboratories, Inc.

Jan 2000 – Present

- Own all internal IT for a growing biotech manufacturer with a global footprint.
- Lead data security, networking, and core systems support.
- Produce and edit medical, training, and marketing video.
- Maintain regulatory documentation to FDA and European CE standards.

General Manager (Multiple Properties) — Days Inn (SC) • Mountain View Inn (TN) • Red Roof HTS of Athens

May 2022 – Oct 2025

- Full-charge assignments to primarily extended-stay assets requiring comprehensive redevelopment.
- Handled complex regulatory, project, and public-relations challenges.

Owner / General Manager — Chattanooga Inn & Suites

Oct 2007 – Mar 2021

- Full daily operation and financial responsibility for a 35-door hybrid hospitality / apartment rental property.
- Sold properties to a developer in 2021.

Broadcaster / Local Cluster IT — WDEF–WDOD Radio (Chattanooga)

Nov 2000 – May 2021 (Currently on staff)

- Maintained leading ratings for one of Chattanooga's most listened-to radio stations.
- Remain on staff in excellent standing.

Skillset

Comprehensive Property Management

- Commercial property owner for 12+ years
- Full-charge accounting
- Staff leadership and office management
- Competitive marketing
- General repairs and construction project management

Technical & Broadcast / Multimedia Skills

- Advanced networking familiarity
- PHP coding and web development
- Adobe Creative Suite
- Graphic design and video editing
- Microsoft Office and common productivity apps
- Rapid acclimation to PMS/CRM/hospitality flag environments
- Professional writing for brand/PR and corporate medical regulatory documentation (FDA & EU CE)

References

Jeremy Gant — Dual GM, StayAPT Suites — (423) 424-8041

Leon Wortham — CEO, Wortham Laboratories — (423) 296-0090

Kristy Wilson — Regional Director, Chattanooga — (901) 569-7521